Professor Flora Salim is the inaugural Cisco Chair of Digital Transport and Al, University of New South Wales (UNSW) Sydney, Australia, and the Deputy Director (Engagement) of the UNSW AI Institute. Her research is on ubiquitous computing, behaviour modelling, trustworthy and robust AI, and machine learning for multimodal sensor data. She is a Chief Investigator of the ARC Centre of Excellence in Automated Decision Making and Society (ADM+S), and the Co-Lead of the ADM+S Machines Program, and the Transport and Mobilities Focus area. She serves as a member of the Australian Research Council (ARC) College of Experts, an Editor of Proceedings of the ACM on Interactive, Mobile, Wearable, Ubiquitous Technologies (IMWUT), the Associate Editor-in-Chief (AEIC) of IEEE Pervasive Computing, and an Associate Editor of ACM Transactions on Spatial Algorithms and Systems. She has received several fellowships and funding from the Australian Research Council, the Humboldt Foundation, Bayer Foundation, Microsoft Research, Cisco, IBM, Qatar National Research Fund, CSIRO (in partnership with NSF), local and state government agencies, and many other industry partners. She received the Women in AI Awards 2022 ANZ - Defence and Intelligence category.